

Drug

TARGET REVIEW



REACHING YOUR AUDIENCE

With industry events being cancelled and travel restrictions being put upon both companies and individuals, reaching your audience at this time has never been more difficult. This is where *Drug Target Review* can help you in reaching your audience and optimising your marketing budget.



Have you considered a virtual gathering by Webinar?

We offer integrated advertising packages which can help you raise your profile, demonstrate your expertise and generate prospective sales leads

DOWNLOAD
THE LATEST
MEDIA
PLANNER



WEBINARS

With the inclusion of interactive polls and Q&A's you can still maintain the interactivity of your audience via a webinar. Your audience can join live or on-demand post the webinar enabling you to reach the audience in real-time and post event, irrespective of geographical location.

92%

of GoToWebinar users agree a webinar is the best way to engage a large remote audience. So, there is no need to worry about those travel restrictions.*

* TechValidate Survey – GoToWebinar Research

10 GREAT REASONS TO PARTNER WITH US

- 1 Use the webinar as a platform to launch new products and services
- 2 Ensure that your company is front of mind when buying decisions are taken
- 3 Connect and engage with your target audience
- 4 Differentiate yourself from competitors with strong brand presence
- 5 Demonstrate thought leadership in front of heads of industry
- 6 Increase your brand profile and share your capabilities and experience with a captive audience of leading industry professionals
- 7 Foster loyalty with existing clients
- 8 Grow your audience with increased reach, impact and accessibility
- 9 Transcend geographical boundaries
- 10 Generate new business

WEBINAR CASE STUDY

SARTORIUS

SARTORIUS

A high-throughput approach to developing T-cell immunotherapies

DR CHRISTOPHER LAZARSKI, PHD
Director, Flow Core, Staff Scientist II,
Center for Cancer and Immunology
Research, Children's National
Medical Center



CLIENT



WEBINAR TITLE



GUEST SPEAKER

330
TOTAL
REGISTRANTS

65
ON-DEMAND

58
LIVE
ATTENDEES

Additionally, we can also offer integrated advertising packages which can further help you reach your audience.

TO FIND OUT MORE
[CLICK HERE](#)

CONTACT THE DRUG TARGET REVIEW TEAM TODAY

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